Forecasting Wisconsin Sales Tax Collections

FTA Revenue Estimating Conference
Ketchum, ID, September 2010

Wisconsin Department of Revenue
Romina Soria

Sales Tax Collections Fell for the First Time Ever

Tax sales rate increased from 4% to 5% in May 1982
Original Sales Model (2005)

- $\log(\text{TXGSSINTLW} \cdot (1 + \text{ECOMMRATIO}) / (\text{RTXGSSW} \cdot (1 - \text{RETAILERSPW}) / \text{NW}) =$

- $\log(\text{US Adj. Cons/ US pop})$
- $(\text{WI per capita Disposable Personal Income/ US Disposable Personal Income per capita})$
- $\log(\text{Core Prices/Total prices})$
- Dummy and Autoregressor term: TIME $\leq 131$, (TIME $\geq 213$ AND TIME $\leq 220$), AR(1)

- Initial sales equation’s mean absolute percent error (MAPE) for the period 1990-2006: 0.9%.
- Miscellaneous collections represented less than 5% of total sales tax collections.
- Miscellaneous equation’s MAPE for 1990-2006: 11.8%
• By the end of 2006, the MAPE of the main equation increased and the sales tax collections started to depart from the U.S. consumption of items subject to WI sales tax.

![Graph showing changes in sales tax collections and U.S. consumption of items subject to WI sales tax.](image)

**Modifications to the Sales Tax Model**

- **Nov 2006**: Two equations; seasonally adjusted initial collections and miscellaneous collections. Revision of the definition of U.S. consumption of items subject to WI sales tax.
- **Nov 2007**: still have two equations, but
  - Initial sales collections series were not seasonally adjusted but four dummy variables were included to account for the seasonality, reducing the average error.
  - The consumption regressor was adjusted by the total price index, instead of having prices as an independent variable.
  - Includes the difference of the differentials of WI and U.S. unemployment rates
- **Nov 2008**: due to the introduction of a new tax processing system we lost the capacity to identify sales tax payments as initial vs. miscellaneous (delinquent and audit payments).
  - The 2008 model will include just one equation, total sales collections non-seasonally adjusted, with four dummies to account for seasonality.
Sales Tax Equation (2008)

- Shorter sample period: 1985-2008

\[ \text{LOG} \left( \frac{\text{TXSALES} \times (1 + \text{ECOMMRATIO})}{\text{RTXGSSW} \times (1 - \text{RETAILERSPW})} / \text{NW/JPCADJ} \right) = \]

- Dummies to account for seasonality,
- LOG(US Adj. Cons/ US pop/ US Prices),
- LOG(WI Personal Income),
- D(WI unemployment rate) - D(US unemployment rate),
- LOG(WI sales of cars and trucks),
- Dummy and Autoregressor term: TIME=>238, AR(4)

Sales Tax Equation (2008)

- Sample period: 1985-2009Q2
- R^2: 0.995
- S.E. equation: 0.02
- Durbin-Watson: 2.3

Sample period: 1985-2009Q2
MAPE 1990-2008: 1.5%
Covariance Proportion: 0.996
### WI Sales Tax Collections - Forecast Errors

<table>
<thead>
<tr>
<th></th>
<th>Nov-06</th>
<th>Nov-07</th>
<th>Nov-08</th>
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### Global Insight Forecast of U.S. Consumption of Items Subject to WI Sales Tax

#### Forecast Errors

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Sales Tax Equation (2010)

- Shorter sample period: 1985-2008

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- \( \log(\text{WI personal income}) \),
- \( \log(\text{US credit}) \)
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Comments,

Questions,

Suggestions…