

FEDERATION OF TAX ADMINISTRATORS

19TH ANNUAL TECHNOLOGY CONFERENCE AND EXHIBITION



August 10-13, 2003
Pittsburgh, Pennsylvania

(Layout of Hilton Hotel - Mezzanine Level)

Welcome

Welcome to the 19th Annual FTA Technology Conference and Exhibition, the premier opportunity for government revenue professionals, service providers, and taxpayer representatives to gather together and learn about new initiatives, discuss issues of interest, and get information on new products and services in the tax and revenue marketplace.

The conference features a full agenda of stimulating sessions on new initiatives of government tax authorities, descriptions of technology applications and standards, and remarks by industry providers on a variety of topics important to the tax administration community during this time of extreme budget challenges. In response we have a greater focus on tax compliance topics than ever before.

Our Exhibit Hall, where the Sunday evening reception and Monday breakfast and lunch functions will take place, contains a wealth of information about potentially valuable services to you. The Exhibit Hall will be open on Sunday and continuously on Monday from 7:30 a.m. to 1:30 p.m. We wish to thank our Sponsors and Exhibitors for their significant support.

The National Association of Computerized Tax Processors (NACTP) has co-located their annual meeting with FTA during the latter half of the week here in the Hilton. We welcome the members of NACTP as essential partners of the tax authorities in delivering electronic commerce benefits to the tax reporting community. In addition, the TIGERS working group meeting later this week addresses agreement on jointly-developed XML-based state and federal electronic commerce standards for corporate, employment and sales taxes that are important to all tax agencies and their partners.

Thanks to all of our speakers for their willingness to share their time and expertise, and we would like to extend our special thanks to the executive office of the Pennsylvania Department of Revenue for its assistance.

As always, we hope this FTA Annual Technology Conference and Exhibition assists you in your new technology efforts, and that you enjoy the many fine attractions of Pittsburgh.

Harley T. Duncan
FTA Executive Director

FTA 2003 Technology Conference

Sponsors and Exhibitors

<u>Exhibitor</u>		<u>Booth #</u>
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Virtual Solutions, Inc.	*Bronze Sponsor*	209
Watch Systems		121
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(Exhibit Hall Booth Layout)

DAY AT A GLANCE

Sunday, August 10, 2003

- 3:00 p.m. – 7:00 p.m. Conference and Exhibit Registration
(Mezzanine Level)
** Sponsored by AMS **
- 5:00 p.m. – 8:00 p.m. Opening Reception and Exhibits
(Exhibit Hall - Ballroom 2,3,4)
** Co-sponsored by Fast Enterprises * and
* Deloitte Consulting *
* CyberCafe - Sponsored by Unisys **

Monday, August 11, 2003

- 7:30 a.m. – 2:00 p.m. Conference Registration
(Mezzanine Level)
** Sponsored by AMS **
- 7:30 a.m. – 8:30 a.m. Continental Breakfast and Exhibits
(Exhibit Hall - Ballroom 2,3,4)
** Sponsored by Microsoft *
* CyberCafe - Sponsored by Unisys **
- 8:30 a.m. – 9:45 a.m. GENERAL SESSION - (Ballroom 1)
** AM Break - Sponsored by Imaging Business Machines **
- 10:00 a.m. – 11:00 a.m. CONCURRENT SESSIONS
(Mezzanine Level)
Session 1 (Kings Garden North)
Session 2 (Kings Garden South)
Session 3 (Le Bateau)
- 11:00 a.m. – 1:30 p.m. Lunch – (Exhibit Hall - Ballroom 2,3,4)
** Lunch - Sponsored by Trustfile *
* Dessert - Sponsored by Virtual Solutions **
- 1:30 p.m. – 6:00 p.m. Exhibits Concluded/Teardown
- 1:30 p.m. – 5:00 p.m. CONCURRENT SESSIONS
(Mezzanine Level)
Session 1 (Kings Garden North)
Session 2 (Kings Garden South)
Session 3 (Le Bateau)
** PM Break - Sponsored by Imaging Business Machines **

Schedule for Monday, August 11, 2003

- 7:30 a.m. – 2:00 p.m. Conference Registration
(Mezzanine Level)
** Sponsored by AMS **
- 7:30 a.m. – 8:30 a.m. Continental Breakfast and Exhibits
(Exhibit Hall - Ballroom 2,3,4)
** Sponsored by Microsoft **

** CyberCafe - Sponsored by Unisys **
- 8:30 a.m. – 9:45 a.m. General Session - (Ballroom 1)
- Welcome to Pittsburgh**
Secretary Gregory C. Fajt, Pennsylvania Dept. of Revenue
- Keynote**
The Changing Landscape of On-line Technology, Shifts in Strategy, and the Effect on Tax Systems
Steve Kolodney, AMS
- * AM Break - Sponsored by Imaging Business Machines **
- 10:00 a.m. – 11:00 a.m. CONCURRENT SESSIONS
- SESSION 1 (Kings Garden North)
Total Cost of Ownership: What Is It "Really"?
Robert E. (Bob) Barr, Dell Computer
- SESSION 2 (Kings Garden South)
The Emerging Law of Computer Security and Authentication
Ben Wright, Attorney At Law
- SESSION 3 (Le Bateau)
How to Implement an Innovative CRM Solution With Secure Messaging
Farley Beaton, VA

11:00 a.m. – 1:30 p.m. Lunch and Vendor Exhibits
(Exhibit Hall - Ballroom 2,3,4)
** Lunch - Sponsored by Trustfile **
** Dessert - Sponsored by Virtual Solutions **

1:30 p.m. – 2:30 p.m. CONCURRENT SESSIONS

SESSION 1 (Kings Garden North)
How Technology Can Save You Money!
Linda Dollens, IN

SESSION 2 (Kings Garden South)
**FTA-IRS Tactical Advisory Group (TAG)
Activity Update: Charter, Work Efforts, and E-Models**
Terry Garber, SC, TAG Member

SESSION 3 (Le Bateau)
**Predictive Models for Enhanced Audit
Targeting – Texas Audit Scoring System**
Panel: Daniele Micci-Barreca and Satheesh
Ramachandran, Elite Analytics, and
Bill Haffey, SPSS

** PM Break - Sponsored by
Imaging Business Machines **

2:45 p.m. – 3:45 p.m. CONCURRENT SESSIONS

SESSION 1 (Kings Garden North)
**Mandated E-File of Unemployment Tax: The
Florida Experience**
Jim Evers, FL

SESSION 2 (Kings Garden South)
**E-Government Vision for State Revenue
Agencies - Multiple Purpose Databases and
Re-using Tax Data: A Look Ahead 3 to 5 Years**
Tom DiBello & Dick Eppleman, Vertex Inc.

SESSION 3 (Le Bateau)
**Massachusetts Tax Discovery Warehouse
Project: Creative Approaches to Individual and
Business Tax Discovery**
Paul Panariello, Revenue Solutions

4:00 p.m. – 5:00 pm

CONCURRENT SESSIONS

SESSION 1 (Kings Garden North)
**New E-Commerce Initiatives: Corporate Tax
Barcodes and Partnership E-File**
Steve Csogi and Irwin Nadel, NJ

SESSION 2 (Kings Garden South)
**Business Process Simulation: Integrated
Performance Management Scorecard**
George A. Love, Accenture, and
Art Warren, SAS Institute

SESSION 3 (Le Bateau)
**Improving Tax Compliance Through
Technology**
Charles Collins, Taxware

DAY AT A GLANCE

Tuesday, August 12, 2003

- 7:30 a.m. – 2:00 p.m. Conference Registration
(Mezzanine Level)
*** Sponsored by AMS ***
- 7:30 a.m. – 8:30 a.m. Continental Breakfast
(Mezzanine Level)
*** Sponsored by Accenture ***
- 8:30 a.m. – Noon CONCURRENT SESSIONS
(Mezzanine Level)
Session 1 (Ballroom 3)
Session 2 (Ballroom 4)
Session 3 (Kings Garden North & South)
Session 4 (Le Bateau)

*** AM Break - Sponsored by Adea Solutions ***
- Noon – 1:30 p.m. Hosted Lunch – (Ballroom 2)
*** Sponsored by Dun & Bradstreet ***
- 1:30 p.m. – 5:00 p.m. CONCURRENT SESSIONS
(Mezzanine Level)
Session 1 (Ballroom 3)
Session 2 (Ballroom 4)
Session 3 (Kings Garden North & South)
Session 4 (Le Bateau)

*** PM Break ***
- 5:00 p.m. – 6:30 p.m. Pre-Game Reception
(Sterling's – Lobby Level)
*** Sponsored by IBM ***

Schedule for Tuesday, August 12, 2003

- 7:30 a.m. – 2:00 p.m. Conference Registration - (*Mezzanine Level*)
** Sponsored by AMS **
- 7:30 a.m. – 8:30 a.m. Continental Breakfast - (*Mezzanine Level*)
** Sponsored by Accenture **
- 8:30 a.m. – 9:30 a.m. CONCURRENT SESSIONS
- SESSION 1 (Ballroom 3)
New Federal-State Employment Tax (FSET) Progress
John Myett, IRS-ETA, and Susan Dunn, Paycycle
- SESSION 2 (Ballroom 4)
Success Stories in Automated Tax Form Data Capture
Blaine Owens, Captiva Software
- SESSION 3 (Kings Garden North & South)
E-records Auditing: Data Manipulation, Analysis and Interpretation, and Sampling Methods
Stanley Borawski and Dawn Baldwin, Bull IS
- SESSION 4 (Le Bateau)
New Pennsylvania E-TIDES E-Filing Program Enhancements
Deb Wise, PA
- * AM Break - Sponsored by Adea Solutions **
- 9:45 a.m. – 10:45 a.m. CONCURRENT SESSIONS
- SESSION 1 (Ballroom 3)
Use of XML in New Federal-State Employment Tax (FSET) Program
Terry Garber, SC, and TIGERS XML Standards Group Chair
- SESSION 2 (Ballroom 4)
Web-Enabled Integrated Tax - Building on the First Release
Cheryl Sullivan, WI

	SESSION 3 (Kings Garden North & South) Mobile and Wireless Solution for Collections Steve Hall, Adea Solutions
	SESSION 4 (Le Bateau) The 21st Century Revenue Agency: An On-Demand Model Dan Collins and Paul A. Racioppo, IBM Global
11:00 am – Noon	CONCURRENT SESSIONS
	SESSION 1 (Ballroom 3) New IRS XML-Based E-file for Corporate Form 1120 Filing Joan Barr, IRS
	SESSION 2 (Ballroom 4) Paperless Tax Processing for Business Taxes: Converting Business Tax Filings from Paper to 100% Electronic Mark Koran, GovConnect
	SESSION 3 (Kings Garden North & South) Revenue Management in the Public Sector Daniel Darche and Nikki Sandhu, Sierra Systems
	SESSION 4 (Le Bateau) Revenue's New K-1 Case Tracking System Kevin Milligan & Andrew Bishop, PA
Noon – 1:30 pm	Hosted Lunch – <i>(Ballroom 2)</i> The Continuing Challenges and Opportunities of E-Government <i>Luncheon Speaker:</i> Steve Holden, Asst. Professor, E-Commerce, Univ. of Maryland <i>* Sponsored by Dun & Bradstreet *</i>
1:30 p.m. – 2:30 p.m.	CONCURRENT SESSIONS
	SESSION 1 (Ballroom 3) Expansion of IRS E-Services and Customer Portals Susan Smoter, IRS

SESSION 2 (Ballroom 4)
**Streamlining Tax Return Processing with
Seamless Integration of Data Capture and
Document Management**
Lee Mikelson, VA

SESSION 3 (Kings Garden North & South)
**Preventing Identity Fraud in Claiming
Refunds**
Barry Goleman, AMS

SESSION 4 (**GOVT. ONLY**) (Le Bateau)
State Form Coordinators Session
Mitzi Crump, MO, Moderator

** PM Break **

2:45 p.m. – 3:45 p.m.

CONCURRENT SESSIONS

SESSION 1 (Ballroom 3)
**Streamlined Sales Tax Program: Business
Models**
Juli Peterson, MN
Standards for SSTP XML Structures
Terry Garber, SC, and TIGERS XML Standards
Group Chair

SESSION 2 (Ballroom 4)
**The Promise Continues, Data Quality From a
Business Perspective**
Alison Torres, NCR

SESSION 3 (Kings Garden North & South)
**Integrated Tax System With Enhanced Internet
Registration, Credit Card Payment and CRM**
Louis Panebianco and Tony Powell, FL

SESSION 4 (**GOVT. ONLY**) (Le Bateau)
State Form Coordinators Session (contd.)
Mitzi Crump, MO, Moderator

DAY AT A GLANCE

Wednesday, August 13, 2003

7:30 a.m. – 8:30 a.m. Continental Breakfast
(Kings Gardens Foyer)
*** Sponsored by Teradata ***

8:30 a.m. – Noon CONCURRENT SESSIONS
(Mezzanine Level)
Session 1 (Le Bateau)
Session 2 (Kings Garden North)
Session 3 (Kings Garden South)

*** AM Break Sponsored by
Revenue Solutions, Inc. ***

[FTA TECHNOLOGY CONFERENCE CLOSE]

1:00 p.m. – 5:00 p.m. XML Standards Working Meeting – Tax
Information Group for EC Requirements
Standardization (TIGERS)
(Rivers)

Schedule for Wednesday, August 13, 2003

- 7:30 a.m. – 8:30 a.m. Continental Breakfast
(Kings Gardens Foyer)
** Sponsored by Teradata **
- 8:30 a.m. – 9:30 a.m. CONCURRENT SESSIONS
- SESSION 1 (Le Bateau)
**What An SSTP Future Will Look Like:
Multistate Electronic Sales Tax Prep and Filing**
Steve Rodgers, CCH.com
- SESSION 2 (Kings Garden North)
A New Framework for Tax Administration
Karla Pierce, Microsoft
- SESSION 3 (**GOVT. ONLY**) (Kings Garden S.)
IRS Electronic Security Safeguards Pilot
Delena Bratton, IRS, and
Greg Brill, Booz Allen Hamilton
- * AM Break Sponsored by
Revenue Solutions Inc. **
- 9:45 a.m. – 10:45 a.m. CONCURRENT SESSIONS
- SESSION 1 (Le Bateau)
**Development of State Tax Jurisdiction
Sourcing Databases**
Jim Evers, FL, and Raymond Philen, WA
- SESSION 2 (Kings Garden North)
**Reduction of Web Costs Via Use of a
Distributed Application Delivery Platform**
George Economou, Akamai
- SESSION 3 (**GOVT. ONLY**) (Kings Garden S.)
**State-IRS Electronic Data Exchange Pilot
Project**
Rod Sterling, IRS

11:00 a.m. – Noon

CONCURRENT SESSIONS

SESSION 1 (Le Bateau)
**Geographical Information Systems (GIS)
Components in Integrated Tax Solution**
Deepak Sharma, Tata Infotech

SESSION 2 (Kings Garden North)
**Trends in Tax Administration Outsourcing:
Strengths and Weaknesses and a Step-by-Step
Guide**
Mark Cox, The M Group

SESSION 3 (Kings Garden South)
Decision Analytics to Turbocharge Collections
Stefan Becker, AMS

Schedule for TIGERS Meeting

Wednesday, August 13, 2003

EC and XML Standards Working Meeting - (Rivers)

Tax Information Group for EC Requirements Standardization (TIGERS) - Open Meeting covering XML developments in corporate taxes, FSET/employment, Streamlined Sales, and other matters.

- 1:00 p.m. – 2:00 p.m. **Technical Introduction to IRS XML-Based Corporate Tax (1120) Filing**
Joan Barr, IRS
- 2:00 p.m. – 5:00 p.m. **Federal-State Employment Tax (FSET) XML:**
- **Fed/State Model Discussion**
 - **Business Tracking Number (Format and Location)**
 - **W-2s: Whether to Include, and Format**

Thursday, August 14, 2003

EC and XML Standards Working Meeting - (Rivers)

Tax Information Group for EC Requirements Standardization (TIGERS) - Open Meeting

- 9:00 a.m. – Noon **Federal-State Employment Tax XML:**
- **SOAP Packaging Single and Multiple Returns**
 - **Gateway Architecture**
 - **Final Schema Clean-up**
- 2:00 p.m. – 5:00 p.m. **Streamlined Sales Tax Project XML:**
- **Final Look – Simplified Electronic Returns and Payments Schema**
 - **Revised Registration Schemas**
 - **First Draft Information Report Schema**

Friday, August 15, 2003

EC and XML Standards Working Meeting - (Rivers)
Tax Information Group for EC Requirements Standardization
(TIGERS) - Open Meeting

9:00 a.m. – 3:00 p.m.
(Until 3 p.m. if needed)

Streamlined Sales Tax Project XML:

- **Rates and Boundaries Table**
- **Return Header**
- **SOAP Packaging**
- **Gateway Architecture**
- **Begin Exemption Discussion**

FTA wishes to thank the following companies for their generous support of the 2003 Technology Conference and Exhibition:

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Notes

Notes

You are Invited!
to the
2004 FTA Technology Conference

August 8-11, 2004
Doubletree Hotel Portland-Lloyd Center
Portland, Oregon

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www.taxadmin.org
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... and much more ...

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