

## **FTA Technology Conference**

### **Conference Program**

#### **Sunday, August 2, 2009**

4:00 p.m. – 7:00 p.m. Conference and Partner/Exhibitor Registration

*6:30 p.m. – 8:00 p.m. FTA Opening Reception*

#### **Monday, August 3, 2009**

*7:00 a.m. – 5:00 p.m. Conference and Partner /Exhibitor Registration*

*7:30 a.m. – 9:00 a.m. Continental Breakfast*

8:30 a.m. – 10:30 a.m. GENERAL SESSION

##### **Introduction**

Federation of Tax Administrators

##### **Welcome to Idaho**

Idaho Tax Commission

##### **Keynote One:**

**Technology, Green Bananas, and the Quality of Amazement**

Will Rice, FAST Enterprises

##### **Keynote Two:**

**Governments Succeeding at the Business of IT**

Rick Webb, Accenture

11:00 a.m. – 12 Noon CONCURRENT SESSIONS

##### SESSION 1

**You Can't Run, You Can't Hide: Are You Ready for the NACHA IAT?**

Terry Garber, South Carolina

##### SESSION 2

**The Data Warehouse and Business Information**

Alison Torres, Teradata

SESSION 3

**The 2020 Plan: The California Board of Equalization's Strategic Planning Effort**

John Hamlin, California Board of Equalization

SESSION 4

**Sponsor Solution Series One:  
Improving Tax Administration Processes through the Integration of Oracle Policy Automation and Oracle Enterprise Taxation Management**

Randy Covert and Peter Still, Oracle

*Noon – 5:00 p.m.*

*Exhibit Hall - Vendor Setup ONLY*

*12 Noon – 1:30 p.m.*

*Lunch (on your own)*

1:30 p.m. – 2:30 p.m.

CONCURRENT SESSIONS

SESSION 1

**21st Century Tax Systems: COTS or Service Oriented Architectures**

Ted London, CGI

SESSION 2

**Creating Effective Business Intelligence Solutions for Tax Agencies**

Aaron Stibel, Revenue Solutions, Inc.

SESSION 3

**Beyond PCI... Is Your Agency Doing Enough to Meet Data Security and Processing Compliance Requirements?**

Raj Gautam, Official Payments

SESSION 4

**Sponsor Solution Series Two:  
MeF: The State Level Experience**

Kevin Stump, FAST Enterprises

2:45 p.m. – 3:45 p.m.

CONCURRENT SESSIONS

SESSION 1

**Maximize Success Read-Rate When Using 2D Barcodes**

Carlos Gonzalez, Dataintro

SESSION 2

**Legacy Systems Re-engineered - Leveraging Your Existing Assets**

State Representatives TBD, Danny Reeves, Revenue Solutions, Inc.

SESSION 3

**XML Facilitated Web Pattern Development at New York State Taxation and Finance**

James Lieb, New York

SESSION 4

**Sponsor Solution Series Three:  
Top 10 Compliance Programs to Drive Revenue**

Paul Panariello, Revenue Solutions, Inc.

4:00 p.m. – 5:00 pm

CONCURRENT SESSIONS

SESSION 1

**Tax Compliance Benefits of Electronic Tax Filing**

Bill Trautman, taxCrest

SESSION 2

**Improving Compliance Productivity through an Integrated Data Warehouse**

John Bernasconi, Idaho and Josh Decker, Fast Enterprises

SESSION 3

**Benefits-Based Funding of Tax System Projects**

Terry Garber, South Carolina, Brian Ridderbush, RSI, Ted London, CGI

SESSION 4

**Sponsor Solution Series Four:  
Increase Efficiency and Compliant Filings Through Better Guided Experiences**

Loni Kao Stark, Adobe

5:00 p.m. – 8:00 p.m.

*Conference Reception – in Exhibit Hall*

## **Tuesday, August 4, 2009**

**7:30 a.m. – 3:00 p.m.**      ***Conference Registration***

**7:30 a.m. – 8:30 a.m.**      ***Continental Breakfast***

**8:30 a.m. – 9:30 a.m.**      **CONCURRENT SESSIONS**

SESSION 1

**Scan, Capture, Retrieve – Three Steps to Efficient Returns Processing**

Lori Nelson, JPMorgan Chase, Linda Dollens, Indiana, and Vikram Punshi, J&B Software

SESSION 2

**Implementing a COTS Integrated Tax Solution**

Stan Farmer, CGI

SESSION 3

**Managing Risk for Major Technology Projects**

Rick Townsend, AdvanTech, LLC

SESSION 4

**Sponsor Solution Series Five:**

**Changing the Rules, Changing the Game**

Paul Sager, Accenture

SESSION 5

**Global Technology Trends in Tax are ‘Shrinking the Globe’**

Sean Rhody, Capgemini

**9:45 a.m. – 10:45 a.m.**      **CONCURRENT SESSIONS**

SESSION 1

**Online Fraud Detection and Prevention**

Barb Dasenbrock, IRS

SESSION 2

**Centralized Audit Selection and Audit Case Management**

Mike Wulfkuhle, Revenue Solutions, Inc.

SESSION 3

**South African Revenue Service's Implementation of Electronic Tax Filings**

Loni Kao Stark, Adobe

SESSION 4

**Sponsor Solution Series Six:  
Enterprise Data Warehouse Evolution**

Dan Higgins, Teradata

SESSION 5

**Overview of Trends in Tax Administration: Web 2.0  
Around the World**

David Regan, Accenture

*10:45 a.m. – 1:30 p.m.*

*Lunch and Vendor Exhibits - Exhibit Hall*

*1:30 p.m. – 5:00 p.m.*

*EXHIBIT TEARDOWN - Exhibit Hall*

1:30 p.m. – 2:30 p.m.

CONCURRENT SESSIONS

SESSION 1

**The Use of Service Oriented Architectures in Tax and  
Revenue**

Adam Schaffer and Bruce Baur, Revenue Solutions, Inc.

SESSION 2

**Update on IRS Security Requirements and Joint Work  
with FTA-IRS TAG-Security Subcommittee**

Ellen Pieklo, IRS

SESSION 3

**New York State Taxation and Finance Integrated Tax  
System - e-MPIRE**

James Lieb, New York

SESSION 4

**Sponsor Solution Series Seven: Intuit**

TBA

SESSION 5

**Enterprise Data Strategies to Improve Reporting and  
Compliance**

David Boyd, David Boyd & Associates

2:45 p.m. – 3:45 p.m.

CONCURRENT SESSIONS

SESSION 1

**IRS Modernized e-File: Update on IRS Progress**

Juanita Wueller, IRS

SESSION 2

**Helping Tax Agencies Become IRS Publication 1075 Compliant**

Chuck Adelman, EDS

SESSION 3

**Transformation 2.0 in Revenue Management Agencies**

Andre van der Post, Oracle

SESSION 4

**Illinois Collection Programs: “We work smaaart for our money...so smart for our money!”**

Michelle Chester, Fast Enterprises

SESSION 5

**Sponsor Solution Series Eight:  
Using Technology to Re-shape Government**

George A. Love III, Capgemini

4:00 p.m. – 5:00 p.m.

CONCURRENT SESSIONS

SESSION 1

**FTA-IRS Tactical Advisory Group and FedState Modernized E-File: Update on Progress**

Terry Garber, South Carolina, and Donna Muccilli, FTA

SESSION 2

**Functional Security at New York State Taxation and Finance**

James Lieb, New York

SESSION 3

**Emerging E-file Systems for Payroll Taxes**

Pete Isberg, National Payroll Reporting Consortium

SESSION 4

**Predictive Modeling for Connecticut’s Audit Selection – A Year of Results**

John McCalden, Revenue Solutions, Inc.

SESSION 5

**Benefits of Independent Project Management for Public Agencies**

Roger K. Widner, PMP, and Kirsten D. Thompson, AdvanTech, LLC

## Wednesday, August 5, 2009

**7:30 a.m. – 10 a.m.**      *Conference Registration*

**7:30 a.m. – 8:30 a.m.**      *Continental Breakfast*

**8:30 a.m. – 9:30 a.m.**      CONCURRENT SESSIONS

SESSION 1

**Integrated Taxpayer Profiling System Using Data Mining**

Raju Yadati and Speaker TBA, Posidex

SESSION 2

**IRS Secure Data Transfer Update**

Rod Sterling, IRS

SESSION 3

**Internet Protocol Address Geolocation – How It Can Assist Your Fraud Detection Efforts**

Jean Louis Casabonne, Quova

SESSION 4

**Business Rules Extraction – Mining the Knowledge Locked in Your Legacy Systems**

Tim Blevins, CGI

**9:45 a.m. – 10:45 a.m.**      CONCURRENT SESSIONS

SESSION 1

**Consolidated Debt Collections**

John Vranna, CGI

SESSION 2

**Streamlining the Taxpayer Process: Connecticut's Taxpayer Service Center**

Jacie Engle, First Data

SESSION 3

**Using Service Oriented Architecture to Create a More Flexible, Sustainable Integrated Tax System**

Eli Castro and Vishal Kapur, Deloitte Consulting, LLP

SESSION 4

**Collection Industry Best Practices and Case Study**

Kevin Frisoli, Revenue Solutions, Inc.

11:00 a.m. – Noon

CONCURRENT SESSIONS

SESSION 1

**Motor Fuel Tax and XML-based Electronic Filing: a Report on Standards**

Stan Whaley, Florida

SESSION 2

**A Scalable Document Creation Process for Tax Notices and Correspondence**

Andrew Blinkoff, Pitney Bowes

SESSION 3

**Streamlined Sales Tax: Update on Progress**

David Thompson, SST Governing Board

**[FTA TECHNOLOGY CONFERENCE CLOSE]**

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**Schedule for ASC/X12 TIGERS XML Standards Meeting**

**Wednesday, August 5, 2009**

**[Fed-State Modernized e-File, Motor Fuel, and Employment Tax will be addressed]**

**Wednesday**

1:30 p.m. – 3:30 p.m.

**XML Standards Working Meeting – Tax Information Group for EC Requirements Standardization (TIGERS) (In Kestrels room – joint session with NACTP) Fed/State 1040/1120/1065**

- IRS Status Update and Issues
  - IRS Status Update
  - Deadline for Commitment for 2010
  - IRSData – New Business Rules
  - Volume Management Plan Update
- State Readiness Status
- TIGERS Website Revision

**Wednesday**

3:30 p.m. – 5:00 p.m.

**XML Standards Working Meeting – Tax Information Group for EC Requirements Standardization (TIGERS) (In Two Glens room – TIGERS only) Fed/State 1040/1120/1065, Continued**

- Recap: Version 2.0 Schema Changes and Standards Document

- FinancialTransaction Sample Set
- Header – IRS Revisions
- IRS Forms in State Data

## **Thursday, August 6, 2009**

### **Thursday**

9:00 a.m. – Noon

#### **ASC X12/TIGERS Work Sessions – XML Standards Fed/State 1040/1120/1065, Continued**

- Any Carry-Over Schema Issues
- Best Practices
- Software Developer/Practitioner Guides
- Schema Review Process and Status

### **Thursday**

1:00 p.m. – 5:00 p.m.

#### **ASC X12/TIGERS Work Sessions – XML Standards Motor Fuel**

- Update on Uniformity Meeting
- Review/Confirm the Motor Fuel StateMeF Page

#### **Motor Fuel/FSET**

- Use of MeF Header

#### **FSET**

- Version 4.x Finalization
- Gateway Deliverables
- Acknowledgements
- W-2 Option
- FSET Page on StateMeF
- Next Steps and Timing