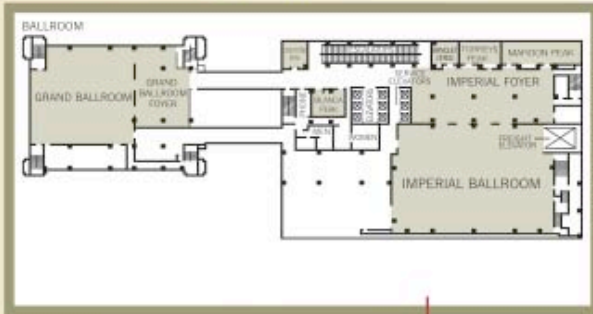


**FEDERATION OF TAX
ADMINISTRATORS
77th ANNUAL MEETING**

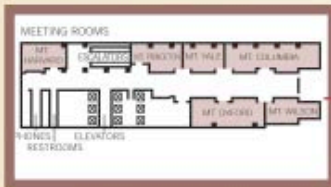


GRAND HYATT DENVER

SECOND FLOOR



THIRD FLOOR

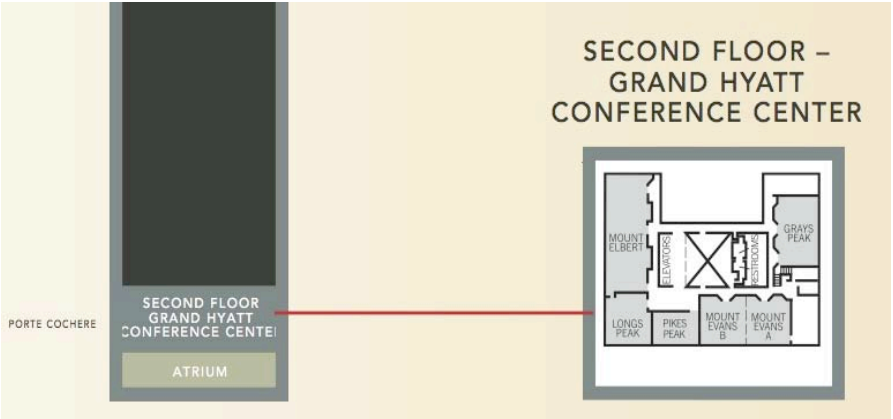


LOBBY LEVEL MT. SOPRIS



GRAND HYATT DENVER





CONFERENCE HOST

Colorado Department of Revenue

Roxy Huber

Executive Director
Colorado Department of Revenue

Host Committee:

Tim Weber, Deputy Director
John Vecchiarelli, Senior Director of Taxation

Tim Torsney
Becky Wetzel
Scarlet Taylor
Sue Torsney
Cindy Hergenreder
Ro Silva
Wayne Lingk
Jim Milne
Shane Greenwood
Caron Notarmuzi
Doug Graham
George Reiser
Sandra Lowman

MESSAGE FROM YOUR CONFERENCE HOST

To My Fellow Conference Attendees:

On behalf of the Colorado Department of Revenue planning committee that has worked for the past several months with FTA to develop this conference, I welcome you to our home state and to the city of Denver!

Denver has evolved from humble beginnings as a mining town to become the gem of the Rocky Mountains. While it is one of the youngest of our nation's major cities, it is rapidly becoming one of the largest cities and a popular place for major events. As the crossroads of the west, Denver can boast of its world-class museums, historical buildings, more than 200 parks and 20,000 acres of parks in the nearby mountains. Denver is a convenient base for year-round Rocky Mountain recreation and breathtaking scenery. We have a wonderful schedule of informative sessions and marvelous social events planned for you, while many fine entertainment, restaurant and shopping venues await just a block away on the 16th Street pedestrian mall. There's plenty to do in Denver.

Thank you for choosing to take in Denver, Colorado's unique blend of scenic beauty and growth as we assemble to learn, share and socialize during FTA's 77th annual meeting.

My Colorado colleagues and I look forward to meeting you over the next few days.

Sincerely,

Roxy Huber, Executive Director
Colorado Department of Revenue

PRESIDENT'S WELCOME

On behalf of the FTA Board of Trustees and the Colorado Department of Revenue, welcome to the 77th Annual Meeting of the Federation of Tax Administrators. This year's program is a substantive one, featuring significant general session topics, a variety of afternoon sessions, and enjoyable social activities.

The meeting opens with registration and features a welcoming reception on Sunday evening. On Tuesday evening, we will enjoy our annual banquet and be entertained by the unique sights and sounds of the 17th Avenue All-Stars.

Please wear your name badge for participation in all FTA events.

Enjoy your stay in Denver!

Sincerely,

Linda Tanton
FTA President

SPECIAL EVENT INFORMATION

Sunday, May 31

7 - 9 p.m. **Opening Reception**
Seawell Ballroom – Performing Arts Center
Buses available 6:45 p.m. to 9:30 p.m.

Music from the Swing Street Jazz Trio will highlight the Rocky Mountain skyline.

Monday, June 1

8:30 a.m. – 4 p.m.
Guest Tour
Guests should meet in the hotel lobby at 8:30 a.m. Guests will return to the hotel by 4:30 p.m.

You will enjoy a tour of Denver’s finest attractions, including the Celestial Seasonings tea production plant, the Leanin’ Tree Museum of Western Art, lunch at the Boulder Cork, and the Hammond’s Candies Factory, which began in 1920.

Noon **FTA President’s Awards Luncheon**
Grand Ballroom

Tuesday, June 2

Noon **Luncheon for All Former FTA Presidents**
Mt. Princeton Room - 3rd Floor

6 – 9 p.m. **Closing Reception and Banquet**
Grand Ballroom

Tuesday evening will feature a banquet with entertainment from the celebrated 17th Avenue All-Stars, with a visit from a special surprise guest during the reception.

DAYS AT A GLANCE

Sunday, May 31

- 12:30 – 5:30 p.m. **Registration** – 2nd floor – Imperial Ballroom
 7 – 9 p.m. **Opening Reception** – Seawell Ballroom –
 Performing Arts Center

Monday, June 1

- 7 – 8:30 a.m. **Commissioners Only Breakfast** – Maroon Peak Room
 7:30 – 8:30 a.m. **Continental Breakfast** – Imperial Ballroom Foyer
 7:30 a.m. – 5 p.m. **Registration** – 2nd floor – Imperial Ballroom
 8:30 a.m. – Noon **General Session** – Imperial Ballroom
 Noon – 1:45 p.m. **FTA President’s Awards Luncheon** – Grand Ballroom
 1:45 – 5 p.m. **Concurrent Sessions**
 5:15 p.m. **Resolutions Committee** – Crestone Peak

Tuesday, June 2

- 7 – 8:30 a.m. **Commissioners Only Breakfast** – Maroon Peak Room
 7:30 – 8:30 a.m. **Continental Breakfast** – Imperial Ballroom Foyer
 7:30 a.m. – 5 p.m. **Registration** – 2nd floor – Imperial Ballroom
 8:30 a.m. – Noon **General Session** – Imperial Ballroom
 Noon – 1:30 p.m. **Lunch on your own**
Past Presidents Lunch – Mt. Princeton Room – 3rd floor
 1:30 – 5 p.m. **Concurrent Sessions**
 6 – 7 p.m. **Reception** – Grand Ballroom foyer
 7 – 9 p.m. **Closing Banquet** – Grand Ballroom

Wednesday, June 3

- 7:30 – 8:30 a.m. **Continental Breakfast** – Imperial Ballroom Foyer
 7:30 – 5 a.m. **Registration** – 2nd floor – Imperial Ballroom Foyer
 8:30 – 9 a.m. **FTA Business Meeting** – Imperial Ballroom
 9 – Noon **General Session** – Imperial Ballroom

2008 FTA ANNUAL MEETING PROGRAM

Sunday, May 31

- 12:30 – 5:30 p.m. **Registration**
2nd floor – Imperial Ballroom
- 7 – 9 p.m. **Opening Reception**
Seawell Ballroom – Performing Arts Center

Monday, June 1

- 7:30 a.m. – 5 p.m. **Registration**
2nd floor – Imperial Ballroom
- 7 – 8:30 a.m. **Commissioners Only Breakfast**
Maroon Peak Room
- 7:30 – 8:30 a.m. **Continental Breakfast**
Imperial Ballroom Foyer
- 8:30 a.m. – Noon **GENERAL SESSION**
Imperial Ballroom
- Presiding:* Linda Tanton, Deputy Comptroller, Office of the
Maryland Comptroller, and President, Federation of
Tax Administrators

Welcome to Denver and Colorado
The Honorable Governor Bill Ritter

Can Technology and Innovation Save the Tax System?
Dr. Kishore Swaminathan, Accenture

GENERAL SESSION (continued)

The Tax Systems We Need for the Future

Dr. Gene Steuerle, Peter G. Peterson Foundation

Fiscal Crisis? What Crisis? State Responses and Looking Ahead

Harley Duncan, KPMG

FTA 2010: Atlanta - June 6-9, 2010

Bart Graham, Commissioner, Georgia Department of Revenue

Noon - 1:45 p.m. **FTA President's Awards Luncheon**

Grand Ballroom

Awards Presentations

Training Award

Taxpayer Service and Education Award

Leadership and Service Award

Wade Anderson Memorial Medal

1:45 - 5 p.m.

CONCURRENT SESSIONS

(in the Atrium Tower)

Legal and Tax Policy

Mount Elbert

Recent Developments in Sales and Use Tax

Loren Chumley, KPMG

Scott Peterson, SST Governing Board

Selective Taxation and the First Amendment

Jordan Goodman, Horwood, Marcus & Berk

Stanley R. Kaminski, Duane Morris, LLP

Sales and Use Tax Nexus Issues

Moderator: Shirley Sicilian, Multistate Tax Commission

Participants: Robert D. Plattner, New York State Dept. of Taxation and Finance

Walter Nagel, Sullivan & Worcester LLP

Stanley R. Arnold, Rath, Young & Pignatelli

Phil Horowitz, Colorado Dept. of Revenue

Technology

Longs Peak

Update on FTA-IRS Tactical Advisory Group Activities

Angela Kraus, IRS

Progress on IRS and State Modernized e-File

Valerie Gunter, IRS

Tax Compliance Benefits of Electronic Filing

Bill Trautman, taxCrest

Update on IRS Security and Data Matching

Judy Krebs, IRS

Online Fraud Detection and Prevention

Hun Kim, IRS

Management

Mount Evans

Taxpayer Education Award Co-Winner: Tax Appeals Assistance

Todd Gilman, California Board of Equalization

Taxpayer Education Award Co-Winner: Taxpayer-Centric Streamlining Education

Cindi Holmstrom, Washington State Department of Revenue

Training Award Winner: Wheel of Ethics

Janet Shimabukuro, Washington Department of Revenue

How a Tax Academy Can Help Plug Your Brain Drain

Janie Bowen, Commissioner, Virginia Department of Taxation

Reshaping Tax Administration in Tough Economic Times

John Vranna, GCI

Solution Series

Grays Peak

1:30 – 2:15

A Tax Administrator's Guide to Immortality

Will Rice, *Fast Enterprises*

Description: Few people want to see tax administrators live forever. But as a leader of a tax agency, you would like to see the actions you take to improve your agency have a positive, profound, and long-lasting impact.

Based on experience and research, Mr. Rice shares observations and personal anecdotes about the transformation of revenue agencies. Many tools are available to tax administrators. When put to use, some make an enduring difference while others become the "flavor of the month" with a short shelf life. Mr. Rice provides real-life examples of both, with an emphasis on selecting the "right" tool to meet the "right" challenge. The result can be changes that meet the definition of immortality – improvements that are "exempt from extinction."

2:25 – 3:10

Lessons learned -- Using Technology as a Transformation Agent in Tax Authorities

Andre van der Post, *Oracle*

Description: The current economic crisis has highlighted the limitations to improving Revenue Agency efficiency and productivity while maximizing revenue collections. The inter-workings of Tax Authorities at all levels of government are being exposed in an effort to rapidly respond to changing fiscal projections. While the general public expects Revenue Agencies to adapt as quickly as the private sector. In reality Tax Authorities are faced with different challenges and issues given governance objectives such as equity and transparency and changing political circumstances. However, transforming to a "better, faster and cheaper" agency is still a viable option but it requires a much more comprehensive approach. Technology is one of the primary element to be leveraged in achieving a significant transformation while still ensuring that other objectives are met.

This presentation will discuss the key elements of a technology enabled transformation strategy, and the lessons learned in Governments where such transformation is being achieved.

**3:20 – 4:05 Payroll tax electronic filing and payments –
small business adoption and learnings**

Katherine Morris, *Intuit*

Description: The purpose of this presentation is to discuss the vision and implementation of electronic integration between tax administrations and small business employers. The session will review the deployment of electronic filing and payments across Intuit’s small business customers, share key learnings from those implementations, and discuss the on-going requirements for continued growth in adoption.

Topics will include:

1. Implementation models and examples
2. Case studies and feedback from employers, tax agencies, and software/service providers
3. Ideas for further development and adoption

This session is focused toward federal and state agency technology managers in tandem with senior tax administrators.

4:15 – 5:00 Enterprise Data Warehouse Evolution

Dan Higgins, *Teradata Corporation*

Description: Data warehousing is a journey. From data marts to a data warehouse and general reporting to predictive analytics - where is your organization? In this session we discuss the evolution of data warehousing through the five stages most common in the maturation of decision support within a tax organization.

Tuesday, June 2

7:30 a.m. – 5 p.m. **Registration**
2nd floor – Imperial Ballroom

7 – 8:30 a.m. **Commissioners Only Breakfast**
Maroon Peak Room

7:30 – 8:30 a.m. **Continental Breakfast**
Imperial Ballroom Foyer

8:30 a.m. – Noon **GENERAL SESSION**
Imperial Ballroom

Presiding: Janie Bowen, Commissioner, Virginia Department of Taxation, and First Vice President, Federation of Tax Administrators

Finding Value in the VAT

Dr. Charles McLure, Hoover Institution, Stanford University

Transparency and Taxation – The Good, The Bad, The Gray

Jeff Friedman, Sutherland Law Firm

Were the States Stimulated by the Economic Recovery Legislation?

Nick Johnson, Center on Budget and Policy Priorities

Blam! Shazam! Zap! Tax Be Gone!

Richard Ainsworth, ADP Taxware and Boston University School of Law

Noon – 1:30 p.m. Lunch on your own

(Your chance to visit the 16th Street Mall, just two blocks from the hotel.)

1:30 – 5 p.m.

CONCURRENT SESSIONS*(in the Atrium Tower)***Legal and Tax Policy**

Mount Elbert

Recent Developments in State Tax Case Law

Marilyn Wethekam, Horwood, Marcus & Berk

Reagan Farr, Tennessee Dept. of Revenue

Brian Fliflet, Illinois Dept. of Revenue

Reducing Tensions Between Taxpayers and Tax Agencies*Moderator:* Ernie Dronenburg, Deloitte*Participants:* Charles Collins, ADP Taxware

Douglas A. Ewald, Nebraska Dept. of Revenue

Roxanne Huber, Colorado Dept. of Revenue

John Chavez, Financial Management Services

Technology

Longs Peak

Inexpensive, High ROI IT Projects

David Boyd, David Boyd & Associates

New Issues and Opportunities in the Payroll Industry

Peter Isberg, National Payroll Reporting Consortium

New Integrated Tax Systems in Development

John Vecchiarelli, Colorado Department of Revenue

Jodie Winnett, Illinois Department of Revenue

**Benefits-Based Contracting: Funding New IT Initiatives
With Little To No Budget**

Brian Ridderbush, RSI, and Ted London, CGI

Compliance

Mount Evans

Panel: The Growing Problem of Electronic Fraud Using Zappers and Phantom Software

Moderator: Richard Ainsworth, ADP Taxware and Boston University School of Law

Participants: Dr. Norbert Zisky, Germany
Ben van der Zwet, The Netherlands
Gilles Bernard, Revenue Quebec
Marc Simard, Revenue Quebec

Using Technology to Help and Manage Field Personnel

Steve Taylor and Nat Cole, Teradata

Safeguarding the Refund Process

John Bace, RSI

Solution Series

Franklin 13

1:30 – 2:15 Increasing Revenues in a Failing Economy: A Step-by-Step Approach to Developing an Analytical Tax Framework

Revathi Subramanian, SAS

Description: The economic downturn has sent city and state Departments of Revenue (DOR) scrambling to generate incremental revenue. One key way in which departments can address revenue shortfalls is by developing an analytical tax framework.

This presentation will discuss how revenue departments can aggressively identify, prioritize and collect on current outstanding debt, as well as identify fraudulent tax filings, by implementing an analytical tax framework. This framework can leverage existing technology to provide departments with a centralized, collaborative framework to improve data quality and analysis, resulting in the ability to identify significant sums in outstanding debt revenue as well as revenue from fraudulent tax filings.

**2:25 – 3:10 Top Compliance Programs to Drive Revenue
in a Down Year**

Paul Panariello, *Revenue Solutions, Inc.*

Description: The Commissioner has just tasked you to develop a plan, requested by the Legislature, to raise additional revenue in the short term. Where do you start? What do you recommend? This presentation will reveal which Audit, Collection and Discovery compliance programs should be implemented to gain the greatest increase in revenue in the shortest amount of time. This is not a session on theory - the programs discussed are based on proven efforts by states who have successfully increased compliance and boosted collections of unpaid taxes. Raising additional revenue, when federal stimulus money is no longer available, to address rising deficits is the “Hot Button” issue for Commissioners today. “Where should I start” you ask? Right here with this session - don’t miss it!

**3:20 – 4:05 Doing More With Less: The Business Processes
That Will Help You in Economic Downturns**

Chris Stauffer, *Accenture*

6 – 9 p.m. Reception and Closing Banquet
(Grand Ballroom in the Grand Hyatt)

Wednesday, June 3

7:30 – 8:30 a.m. **Continental Breakfast**
Imperial Ballroom Foyer

8:30 – 9 a.m. **FTA Annual Business Meeting**
Imperial Ballroom

9 a.m. – Noon **GENERAL SESSION**
Imperial Ballroom

Presiding: Linda Tanton, Deputy Comptroller, Office of the
Maryland Comptroller, and President, Federation of
Tax Administrators

Current Fiscal Situation in the States

Scott Pattison, National Association of State Budget Officers

Panel: Meeting the New Fiscal Realities

Moderator: Steve Cordi, Deputy Chief Financial Officer, D.C. Office of
Tax and Revenue

Participants: Mike Reissig, Texas Office of the Comptroller
Navjeet Bal, Commissioner, Massachusetts Department of
Revenue
Karen Mitchell, Director, Missouri Department of Revenue
Cindi Holmstrom, Director, Washington State Department
of Revenue

The MTC View from Rocky Top

Joe Huddleston, Multistate Tax Commission

Conference Adjourns

**FTA Wishes to Thank Its Marketing Partners
for Their Generous Support
of the Annual Meeting**

Silver Level Marketing Partners

CGI

Dun & Bradstreet

EDS, an HP company

NCO Financial Systems, Inc.

Scan-Optics

**FTA Wishes to Thank Its Marketing Partners
for Their Generous Support
of the Annual Meeting**

Gold Level Marketing Partners

