



**CAMTASIA STUDIO 3**


**Screen Recorder and Video Editor**

([www.techsmith.com](http://www.techsmith.com))

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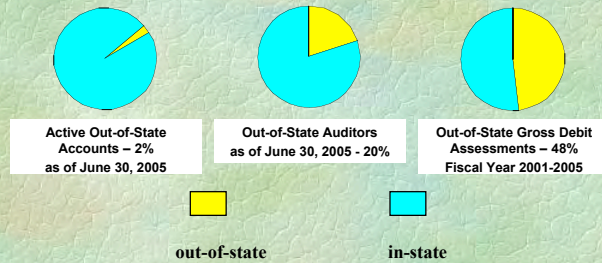
**Auditor Locations**

**The majority of Audit's employees are located in 13 Washington field offices. Another 50-plus auditors live and work in cities throughout the United States.**



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## Comparison in-state to out-of-state



**Out-of-state auditors have the highest potential recovery because they audit the national companies but get the least technical training, especially in Excel.**

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## Training Costs

(in decreasing order)



- **Bring all out-of-state auditors to WA for technical training (costs \$45,000 for one day)**
- **Send trainer to centralized area to train out of state staffs.**
- **Local 3<sup>rd</sup> party training for nonspecific needs**
- **Recorded training provided via internet access or on CD - Camtasia**

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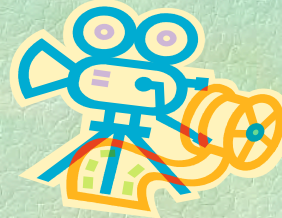
## Camtasia Training Videos

**Easily record your screen to create compelling training, demo, and presentation videos ... without ever leaving your desk.**



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## Camtasia Features



- o **Records audio with use of microphone**
- o **Records selected area or whole screen of any application displayed on the computer screen**
- o **Edit capability**
  - o **(Splicing, replacing or silencing audio, add special effects as callouts, mouse enhancements...**
- o **Create Table of Contents**
- o **Create products in multiple media types**
- o **Free Cam player with stop, pause,....**

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## Working with the Program

- ❖ **Need a topic expert –**
  - ❖ **More time spent in preparation means less in editing**
    - ❖ Script development
    - ❖ Rehearsals
- ❖ **Best with two people in tandem**
  - ❖ Narrator should be topic expert
  - ❖ Computer operator
- ❖ **Easy to edit, easy to produce**
- ❖ **Good tradeoff between quality and ease of use**



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## Benefits

- **Significant reduction of training costs**
  - For both instate and out of state auditors
- **Training is “On Demand”**
- **Training available in multiple venues**
  - CD, Intranet
- **Version 4.0 improved voice modulations and callouts functions**
- **Web page has video tutorials on how to use project to watch on-line**
- **Free trial version**



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## Caveats

- No live instructor for questions
- No live dialog among participants
- Audio recording is not professional quality
- File size 30 min video– 100,000 kb



## **Future solution for live training**

- Webinar

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## Presenter

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