

2010 FTA ANNUAL MEETING AGENDA

(PLEASE NOTE THAT SPEAKER NAMES AND TOPIC DATES MAY CHANGE, AND ADDITIONAL TOPICS WILL BE ADDED)

SUNDAY, JUNE 6

- 6:30 a.m. Golfer's Breakfast
7:30 a.m. Buses depart for City Club Marietta
- 9 a.m. Golf Excursion (shotgun start)
- 11 a.m. – 5:30 p.m. Conference Registration
- 11 a.m. – 5:00 p.m. FTA Board of Trustees Meeting
- 5:30 p.m. – 8:30 p.m. Opening Reception - Japanese Garden
Azalea Room if raining

MONDAY, JUNE 7

- 7:00 a.m. - 5:00 p.m. Conference Registration
- 7:00 a.m. - 8:30 a.m. Commissioners Breakfast and Continental
Breakfast for attendees
- 8:30am - 4:00pm Guest Tour
- 8:30 a.m. - Noon General Session**

Presiding: Cindi Holmstrom, President, FTA Board of Trustees

Welcome to Georgia

Bart Graham, Commissioner, Georgia Department of Revenue

The State of State Tax Policy: A German Perspective

Walter Hellerstein, Professor of Law, University of Georgia

State Tax Administration in the Eyes of the Taxpayers

Jeff Saviano, Ernst & Young, Todd Lard, COST; Dan De Jong, TEI; Cass Vickers, IPT

How Are Tax Agencies Coping with the Economy? How Should We?

Panel of Tax Administrators: Roger Ervin, Wisconsin; Ken Lay, North Carolina; David Langhorst, Idaho (invited);
Lisa Echeverri, Florida

Award presentations

- 12:00 - 1:30pm Formal Luncheon

1:30 p.m. - 5:00 p.m. Concurrent Sessions:

Legal/Tax Policy

Enhanced Enforcement Techniques to Address the Underground Economy

Andrew Swain, Indiana Office of the Attorney General

Litigation and Legislation Update – Overview of Significant Trends

Marilyn Wethekam, Horwood, Markus and Berke; Helen Hecht, FTA; Harley Duncan (invited)

Panel: Uniformity with An MTC Update

Panelists: Shirley Sicilian, Multistate Tax Commission; Richard Cram, Kansas (invited)

Technology

Modernized e-File, the New IRS E-Filing Mandate and Preparer Review Program

David Williams, Director, IRS Electronic Tax Administration and Refundable Credits

Cyber Threats and Challenges To Our Shared Tax Ecosystem

Devon Bryan, Deputy Chief Information Security Officer, IRS

Trends in the Adoption of Document and Payment Processing Technologies

Mark Brousseau, Brousseau & Associates, and Panel:

Rich Miller, ibml

Laurie Hunter-Manning, J&B Software

Michael D. Minter, Fairfax Imaging, Inc.

Update on FTA-IRS Tactical Advisory Group Activities

Diane Fox, Relationship Manager, IRS Electronic Tax Administration and Refundable Credits

Safeguarding Federal Tax Information in a Consolidated Data Center Environment

Janet Miner, Director, Office of Safeguards, Communications, Liaison & Disclosure-SB/SE, IRS

Management

Outstanding Management and Organizational Initiative Award winners:

Winner: West Virginia

Magic in the Mountains: A Revitalized Tax Agency

Dana Miller, West Virginia State Tax Department

Special Honors: Iowa

Website and Research Library Modernization

Mark Schuling, Iowa Department of Revenue

What a Vision Team Can Do For You

Janie Bowen, Commissioner, Virginia Department of Taxation

How To Do Good Work With No Money

Panelists: Gale Garriott, Arizona Department of Revenue; Kenneth Lay, North Carolina Department of Revenue; David Gau, California Board of Equalization

Vendor Solution Series - **Topic summaries are at the end of this agenda**

1:30 - 2:15

New Face of Tax Fraud: Organized, Global, and More Costly

Joseph A. Milack, Accenture

2:25 - 3:10

Bigger than Buying a Car: A Tax Administrator's Guide to Making Wise IT Investments

Delena Bratton, Will Rice, Fast Enterprises

3:20 - 4:05

Dynamic citizen service and advanced policy management at the Internal Revenue Service

Peter Still, Senior Director, Oracle Public Sector

4:15 – 5:00

Improving Tax Compliance and Citizen Services

Russ LeFevre, Vice President, SAP Public Services

***Monday Dinner On Your Own**

TUESDAY, JUNE 8

7:00 a.m. - 5:00 p.m. Conference Registration

7 a.m. - 8:30 a.m. Commissioners Breakfast and Continental
Breakfast for attendees

8:30 a.m. - Noon General Session

Presiding: Janie Bowen, First Vice President, FTA Board of Trustees

The Gospel According to St. Paul: Observations of the State Tax Landscape
Paul Frankel, Morrison and Foerster

Change to UDITPA We Can Believe In
Joe Huddleston, Executive Director, Multistate Tax Commission

New Fiscal Year, New Fiscal Outlook?
Scott Pattison, Executive Director, National Association of State Budget Officers

Should State Government Push the Reset Button?
The Honorable Don Balfour, Georgia State Representative and President, National Conference of State Legislatures (invited)

Invitation to Omaha
Doug Ewald, Commissioner, Nebraska Department of Revenue

Noon - 1:30 p.m. * **Tuesday Lunch on your own**

12:00 – 1:30pm FTA Ex-Presidents Lunch

1:30 p.m. - 5 p.m. Concurrent Sessions

Legal/Tax Policy

Panel: Income Tax Developments
Phil Tatarowicz, Ernst & Young; Joe Garrett, Alabama; Frank O'Connell, Georgia (invited); Michael Fatale, Massachusetts (invited); Christine Mesirov, Ohio (invited)

Corporate Income Tax – Alternative Apportionment & Section 18 Issues
Eric Tresh, Sutherland Asbill & Brennan LLP; Shirley Sicilian, Tom Donnelly, Comcast

Panel: Use Tax Collection
Moderator: Helen Hecht, FTAPanelists: Greg Matson, MTC; Phil Horwitz, Colorado; Jamie Woodward, New York; Michael Fatale, Massachusetts (invited); Eric Wayne, North Carolina (invited)

Technology

Panel: Issues Surrounding Centralizing State IT Services

Moderator: Bart Graham, Georgia
Patrick Carter, Delaware
Brian Hamer, Illinois
Cory Fong, North Dakota

Use of Data and Shared Services Across Government

Greg Martin, Accenture

Managed IT Services – Is There a Business Case?

Tim Blevins, CGI

Compliance

Outstanding Compliance Award winners:

Winner: Mississippi

From Zero To 60 Using Off-The-Shelf Software

Shelton Vance, Mississippi Tax Commission

Winner: Washington State

The Reseller Permit Implementation Project

Cindi Holmstrom, Washington State Department of Revenue

Winner: Virginia

Refund Evaluation System

Representative, Virginia Department of Taxation

Introducing A New Offset Tool

Rose Free, Financial Management Service

Panel: Datasharing Outside The Box

Sharonne Bonardi, Maryland; Representative, Pam Fair, Louisiana; Bob Meaker, Cleveland, Ohio; Scott Hall, Louisville, Ky.

Vendor Solution Series -

Topic summaries are at the end of this agenda

1:30 - 2:15

eBay, Harrah's, Hallmark, and Tax Agencies: What Do They Have in Common?

Jim Blair, Teradata Corporation

2:25 - 3:10

The Future of Tax Administration (from a Vendor's Point of View)

Paul Panariello, Vice President, Revenue Solutions and Adam Schaffer, Director, Revenue Solutions

3:20 - 4:05

How Public Records Can Improve Your Tax Discovery

Andy Bucholz, Director of Revenue Discovery, LexisNexis Advanced Government Solutions

6:00pm - 10:00pm

5:15pm - 10:00 pm

Atlanta History Center

Closing Banquet

Bus Shuttles to and from Museum

WEDNESDAY, JUNE 9

7:00 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 9 a.m. FTA Annual Business Meeting

9 a.m. - Noon General Session

Moderating: Cindi Holmstrom, President, FTA Board of Trustees

Fiscal Federalism: Can Washington Help?

Dr. David Wildasin, Professor of Public Finance, University of Kentucky

Change to UDITPA We Can Believe In

Joe Huddleston, Executive Director, Multistate Tax Commission

Taxation's Guilty Pleasures (Or, How I Learned to Stop Worrying and Love the Gross Receipts Tax)

Will Rice, FAST Enterprises

Conference Adjourns



Vendor Solution Series Topic summaries

Monday

1:30 - 2:15

New Face of Tax Fraud: Organized, Global, and More Costly

Joseph A. Milack, Accenture

Revenue agencies are faced with unprecedented challenges. Doing more with less has taken an onerous and more severe meaning. Tax fraud has become more complex, significantly more organized, and global. The economic downturn creates an environment that presents heretofore compliant taxpayers with financial pressure that makes compliance difficult. This presentation will frame the issues and present strategies revenue agencies need to consider to successfully confront these changes.

2:25 - 3:10

Bigger than Buying a Car: A Tax Administrator's Guide to Making Wise IT Investments

Delena Bratton, Will Rice, Fast Enterprises

Expenditures for IT are the among the most significant investments a tax agency makes in its future. Faced with wave after wave of budget cutbacks, and knowing the high failure rate of major IT projects, tax administrators understand the critical importance of investing wisely and ensuring success. Panelists talk about "best practices" for integrated tax systems procurement that, if followed, will guide an agency to selecting a good solution and ensuring a strong, lasting partnership. The panelist's extensive experience as tax administrators combined with the lessons they've learned about both good and bad choices, provide a unique perspective on this topic. In their words, "I wish I knew then what I know now."

3:20 - 4:05

Dynamic citizen service and advanced policy management at the Internal Revenue Service

Peter Still, Senior Director, Oracle Public Sector

Since 2006, the Internal Revenue Service has used commercial-off-the-shelf software to catalog complex legal and operational policies and to deliver highly interactive real-time advisory applications to taxpayers. Using Oracle Policy Automation, the IRS is able to rapidly transform complex policy material into automated decision-making and advice systems, which currently cover 89 key areas of US tax law. The result is a software solution that allows IRS call centers to deliver consistent advice very quickly; and the same rules are being used to deploy highly interactive tax advisory solutions to the IRS.gov public website. This approach will be of interest to State governments, which often rely on Federal definitions on key issues in their own tax law, and also as a case study in developing reusable business content for tax applications.

4:15 - 5:00

Improving Tax Compliance and Citizen Services

Russ LeFevre, Vice President, SAP Public Services

In today's challenging economic climate, tax agencies are facing the perfect storm - revenues are down, budgets are constrained, and citizen service requirements are rising. How do governments reconcile these challenges? Disconnected systems, uncollected taxes and inefficient collection processes have a direct impact on government performance and hinder the quality of citizen services. In this session, we'll discuss innovative processes and technologies tax agencies can implement to improve both taxpayer compliance and citizen services.

Tuesday

1:30 - 2:15

eBay, PING, Hallmark, and Tax Agencies: What Do They Have in Common?

Jim Blair, Teradata Corporation

While data warehouses may differ in size, scope, or complexity, there are certain fundamental themes they all share. The three important themes of all true data warehouses are: a single integrated view of all detailed data (historical and current), strategic and operational uses of the data, and workload management. If a system has all of these components, and it runs with a high level of efficiency, it can be truly considered a data warehouse.

2:25 - 3:10

The Future of Tax Administration (from a Vendor's Point of View)

Paul Panariello, Vice President, Revenue Solutions and Adam Schaffer, Director, RevenueSolutions

If you knew 10 years ago what you know about tax administration today, how different would your systems and business processes be? Your agency as a whole? This session will discuss what the future may bring from a tax administration systems point of view by exploring the trends that are driving successful tax administration today. It is never too early to consider how the processing systems of today may change tomorrow and the impact that change will have to your organization. Thinking about the probabilities of the future provides valuable input into today's strategic and tactical planning.

3:20-4:05

How Public Records Can Improve Your Tax Discovery

Andy Bucholz, Director of Revenue Discovery, LexisNexis Advanced Government Solutions

Most states have built data warehouses to discover missing tax revenue and have had great success, but non-filing, under-reporting, and fraud is still a multi-billion dollar problem. A tax data warehouse gathers data from relatively few state sources (on average 40-50 databases like DMV, SOS, etc), creating blind spots in the picture of a state's true tax discovery potential. LexisNexis gathers data on people and entities from over 20,000 different sources, providing a more holistic view of the taxpayer and his/her assets – improving visibility across state boundaries. This presentation will discuss how states can find more non-filers, under-reporters, and fraudsters cheating your tax programs.